

THE ONE YOU'VE BEEN WAITING FOR!



SPRING 2012

ONE-DAY PROFESSIONAL SEMINAR!

**Wednesday, March 14, 2012
9:00 a.m. – 3:30 p.m.**

Cox Enterprises, Inc. ~ ~ 6205 Peachtree Dunwoody Road ~ ~ Atlanta, GA 30328

"WHEN ARE WE GOING TO GROW UP?"

4.5 RECERTIFICATION POINTS!

DEBBIE LEIFER

JB HILLIARD



- ✓ "Anything Can Happen If You Let It"
- ✓ "5 Levels of Leadership: At Which Level Are You?"
- ✓ "5 Secrets to Success = M.A.G.I.C."

Registration Fees (if mailed, postmarked BY 3/9/12):
Students: \$105 IAAP Members: \$125 Non-Members: \$135

A LA CARTE Options (same registration deadlines):
\$50 per session -- \$75 w/meal

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**REGISTRATION DEADLINE: Friday, 3/9/12**

**Pay online\*** at our Events page ([www.cherokeerose.org](http://www.cherokeerose.org))  
OR via [RegOnline.com](http://RegOnline.com)

OR mail registration and payment to:  
JB Hilliard, P.O. Box 522, Stone Mountain, GA 30086

*\*additional \$5 processing fee for online or credit card payments*

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**** VENDORS – WE WANT YOU! ****
(see attached Registration information)

**Breakfast, Lunch,
Snacks, Door Prizes,
Vendor Tables, and
FABULOUS
speakers!**



For more information, contact JB Hilliard at
jb@jbenterprises-bts.com or 678-518-9988

CHEROKEE ROSE CHAPTER
Spring 2012 One-Day Professional Seminar
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AGENDA

9:00 a.m. – 9:30 a.m.	Registration & Breakfast
9:00 a.m. – 1:45 p.m.	Vendor Mart
9:30 a.m. – 9:35 a.m.	Welcome Linda Parrish, CAP-OM President, Cherokee Rose Chapter
9:35 a.m. – 9:40 a.m.	Introduction of Speaker
9:40 a.m. – 11:10 a.m.	"Anything Can Happen If You Let It" Debbie Leifer
11:10 a.m. – 11:40 a.m.	Break Vendor Mart / Networking / Raffle
11:40 a.m. – 11:45 a.m.	Introduction of Speaker
11:45 a.m. – 1:15 p.m.	"5 Levels of Leadership: At Which Level Are You?" JB Hilliard
1:15 p.m. – 1:40 p.m.	Break Vendor Mart / Networking / Raffle
1:40 p.m. – 1:45 p.m.	Introduction of Speaker
1:45 p.m. – 3:15 p.m.	"5 Secrets to Success = M.A.G.I.C." Debbie Leifer
3:15 p.m. – 3:30 p.m.	Closing Remarks / Evaluations / Acknowledgements JB Hilliard Vice President - Cherokee Rose Chapter

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MENU

Breakfast Bites

Assortment of breakfast sandwiches stuffed with eggs, cheese, bacon, sausage & ham, seasonal sliced fresh fruit, freshly brewed regular & decaffeinated coffee, hot tea, chilled juice

Debbie Leifer

"Anything Can Happen If You Let It"

(1.5 Recertification Points)

Using the soundtrack from a famous Broadway show as a backdrop, this motivational presentation will help us get out of our own way and uncover effective and powerful methods for:

- dealing with difficult situations
- reducing stress
- empowering ourselves

JB Hilliard

"5 Levels of Leadership: At Which Level Are You?"

(1.5 Recertification Points)

"Leadership is a process, not a position." This presentation will not only reinforce some tried and true principles of leadership, but it will also reveal thought-provoking, practical steps to achieving each leadership level. This journey will provide:

- a clear game plan for leadership development
- alignment of practices, principles and values
- guides to growing "UP"

Little Italy Luncheon

Marinated Tomato & Red Onion Salad, Chilled Rotini Salad or Caesar Salad, Grilled Vegetable Platter, Rigatoni Bolognese, Mediterranean Chicken topped with Capers, Tomatoes and Olives, Large Hand Tossed Pizzas, Tiramisu, Biscotti and Lemon Cheese Cake

Debbie Leifer

"5 Secrets to Success = M.A.G.I.C."

(1.5 Recertification Points)

Find out what the MAGIC is to these 5 secrets to success in this fun, interactive and motivational presentation. Become "WOWed" by Debbie's magic, enthusiasm, and lighthearted humor. And gain valuable insights into developing and maintaining a more positive thought process to:

- deal with the challenges of work and life
- expand knowledge and abilities
- improve communication skills

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VENDORS / CHAPTER WAYS & MEANS

This is a fantastic opportunity to showcase your merchandise to our Seminar attendees (projecting 50-75 people). Display arrangements include one 6'x30" table and two chairs. **Table space is LIMITED and will be reserved on a first-come, first-served basis** (determined by receipt of Registration Form and payment).



We will have door prize drawings throughout the day. If you want to participate by donating a door prize, please indicate that in the Vendor section of the Seminar Registration Form.

Since we know that marketing and selling can be taxing on the body, we are providing our vendors an opportunity to purchase the wonderful **Little Italy lunch buffet** for an additional **\$25** (in addition to your table reservation). Please indicate that in the Vendor section of the Seminar Registration Form.



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SEMINAR / LUNCH REGISTRATION FORM

**** REGISTRATION DEADLINE: FORM & PAYMENT MUST BE RECEIVED BY MARCH 9, 2012 ****

Name:		Daytime Phone:	
<i>Please check one:</i>	<input type="checkbox"/> IAAP Member	<input type="checkbox"/> IAAP Student Member	<input type="checkbox"/> Non-IAAP Member
Chapter Name		Member #:	
<i>Please check if applicable and list:</i> <input type="checkbox"/> IAAP VIP (International Officer, Division Officer, Chapter President, etc.):			
Email:			
Address:			
City/State/Zip:			

Guest Names:

1)	3)
2)	4)

PAYMENT INFORMATION

Registration form (with payment) must be received or postmarked by MARCH 9TH!

ATTENDEE	REGISTRATION FEES	SUBTOTAL DUE	
IAAP Member	_____ (qty) @\$125 per Member	\$	
IAAP Student	_____ (qty) @\$105 per Student	\$	
Non-IAAP Member	_____ (qty) @\$135 per Non-IAAP Member	\$	
A LA CARTE Options:			
AM Presentation ONLY	_____ (qty) @\$50 ea	AM Presentation w/LUNCH _____ (qty) @\$75 ea	\$
Midday Presentation ONLY	_____ (qty) @\$50 ea	Midday Presentation w/LUNCH _____ (qty) @\$75 ea	\$
PM Presentation ONLY	_____ (qty) @\$50 ea	PM Presentation w/LUNCH _____ (qty) @\$75 ea	\$
		Credit Card/Online Processing Fee @ \$5.00	\$
		TOTAL PAYMENT SUBMITTED	\$

PAYMENT METHOD

Check or Money Order (made payable to **CHEROKEE ROSE CHAPTER IAAP**)

** Pay Pal (additional \$5 processing fee)

** Credit Card (additional \$5 processing fee)

Card Type: American Express
 MasterCard
 Visa

Card #: _____
 Expiration Date: _____ CVC _____
 Name on Card: _____
 Billing Address: _____

 Signature: _____

Mail payment and registration form to:
JB Hilliard, P.O. Box 522, Stone Mountain, GA 30086
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VENDOR REGISTRATION FORM

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VENDOR INFORMATION

Name:		Daytime Phone:	
Email:		Website:	
Business Name:		Product(s) or Service(s):	

PAYMENT INFORMATION

<u>IAAP Members:</u> _____ table(s) @ \$25 each _____ table(s) @ \$50 each (with lunch)	<u>IAAP Non-Members:</u> _____ table(s) @ \$50 each _____ table(s) @ \$75 each (with lunch)	Subtotal Due \$
Vendor Door Prize Donation? <input type="checkbox"/> YES <input type="checkbox"/> NO Suggested Retail Value: \$ _____ Description of Door Prize: _____	Electricity Access with Vendor Table @ \$10.00 Credit Card/Online Processing Fee @ \$5.00	\$ \$ TOTAL PAYMENT SUBMITTED \$

PAYMENT METHOD

Check or Money Order (made payable to **CHEROKEE ROSE CHAPTER IAAP**)

** Pay Pal (additional \$5 processing fee)

** Credit Card (additional \$5 processing fee)

Card Type: American Express
 MasterCard
 Visa

Card #: _____
 Expiration Date: _____ CVC _____
 Name on Card: _____
 Billing Address: _____

 Signature: _____

Mail payment and registration form to:
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 ** If paying online, also send Registration Form (via mail or email) to JB Hilliard
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